



15 January 2015

We're happy to say that Donor Direct Action, having been successfully hatched at Equality Now, is ready to fly under the tax-exempt aegis of [The Sisterhood Is Global Institute](#), beginning January 1, 2015. The transition has been seamless with no interruption of the activities of DDA, now a project of The Institute.

Founded in 1984 by Simone de Beauvoir and Robin Morgan together with women from 80 other countries, the Institute has worked for decades to strengthen the global women's movement and women's voices around the world. Donor Direct Action's mission fits perfectly, as DDA is pioneering use of the web to link front-line women's rights activists with donors who can then share as well as support their work with immediacy.

We want to take this opportunity to thank Equality Now for hosting Donor Direct Action in its first few years of life. And we hope that you who are friends, colleagues, and donors will continue supporting the crucial, life-saving work of the front-line activists featured on the website of [Donor Direct Action](#), and the pivotal advocacy and global legal work of [Equality Now](#).

Gloria Steinem

Equality Now Board Member/
Donor Direct Action Chair

Robin Morgan

Founder/ President
The Sisterhood Is Global Institute