

I have witnessed first-hand the needs of women's rights organizations working on the front lines, where so much is done with such limited resources. Donor Direct Action enables anyone anywhere to help these organizations and make a real difference in the lives of women and girls around the world.

#### - NAVI PILLAY, CO-CONVENOR, DONOR DIRECT ACTION

Nothing is more crucial than getting money to projects on the ground. Donor Direct Action knows how to get the funds where they are most needed and where they will make a real difference.

- GLORIA STEINEM, CO-CONVENOR, DONOR DIRECT ACTION

Donor Direct Action is the answer to what global feminism has been asking for: minimum bureaucracy, maximum effectiveness, support, contact, empowerment.

- ROBIN MORGAN, PRESIDENT, SISTERHOOD IS GLOBAL INSTITUTE

# INTRODUCTION

**Donor Direct Action** was created to strengthen women's rights organizations around the world. The empowerment of women is increasingly seen as a solution to ensuring economic growth, lasting peace and sustainable development in homes, communities and countries. However, funding of those leading this change – front line women's groups around the world – does not reflect this understanding.

Of the \$10 billion provided to civil society organizations working to ensure gender equality in 2014, only 8% went to groups in developing countries.

"This suggests that gender focused organisations are being incentivised to act primarily as implementing agencies rather than to pursue their own agendas. Their energy and resources thus risk being directed towards short-term projects that reflect donor priorities rather than constituents' needs and that are less sustainable in the longer-term"

- Organisation for Economic Co-operation and Development (2016)



The OECD has recognized that a robust growth economy is dependent on gender equality. Countries are simply more likely to prosper if they enable women to live and work on a level playing field.

Ending violence and discrimination against women will also have a significant impact on defusing conflict around the world. There is a direct connection between gender equality and global peace – peace agreements are 20% more likely to last two years when women are part of the peace process. However, many peace negotiations have no women at the table at all.

The *Beijing Declaration and Platform for Action* is the most progressive blueprint ever for gender equality, but as the United Nations itself has recognized in reviewing its implementation, "progress has been unacceptably slow and recognition of gender equality as a global priority has not translated to real change in the lives of women and girls."

Donor Direct Action connects front line women's rights activists to donors around the world, capitalizing on the power of online fundraising and communications to mobilize international solidarity and support.

Using its well-established global networks and expertise based on decades of experience, Donor Direct Action selects partners on the basis of their strong leadership and greater potential systemic impact. These *front line leaders* have vision and courage but lack access to the resources they need to effect change for women in their country.

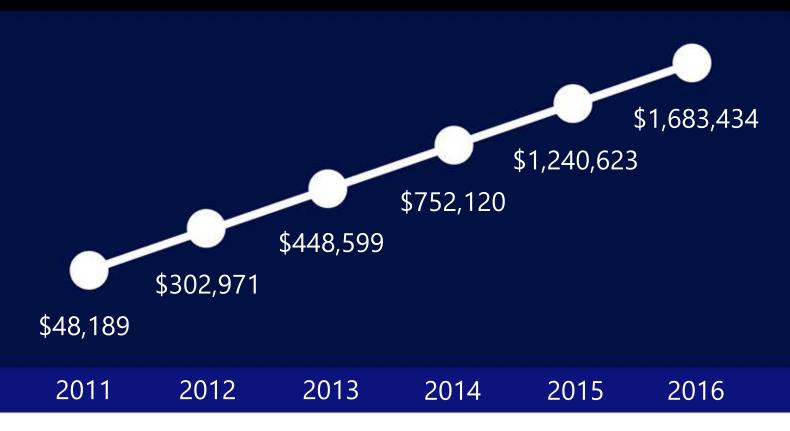
Donor Direct Action currently has *fourteen partners* in Afghanistan, the Democratic Republic of Congo, El Salvador, Kenya, Latvia, Libya, Nepal, Nigeria, Palestine, Somalia, South Africa and Syria. Each partner is vetted in accordance with applicable U.S. laws, and provides annual financial reports and regular program updates.

Grants are generally unrestricted, to enable groups to identify and pursue their own program planning priorities and organizational development. This approach puts the power directly in the hands of the group, which is where it has the *greatest impact*.

### 2016 HIGHLIGHTS

As of year-end 2016, Donor Direct Action *had raised \$1,683,435 for its partners from 1,249 donors in 43 countries*. Each year, as more people learn about Donor Direct Action, the amount of incoming funds and outgoing grants increases. In 2016, we raised more than \$500,000 for our partners. Amounts donated range from a few dollars to tens of thousands of dollars, contributions that are tax-deductible for US-based donors. 90% of these funds – and in some cases 100% – were directly re-granted to local women's groups around the world.

#### FUNDS RAISED BY DONOR DIRECT ACTION FOR PARTNERS



We organized meetings and events, introducing partners to those in the halls of power in the United Nations, and to major media, including the editorial board of the New York Times. Over 500 articles or broadcasts featuring Donor Direct Action and our partners were published or aired during the year.

With your support, our partners have been able to continue and expand their life-saving and life-changing work.

Here are just a few highlights from the work of some of our partners in 2016:

- Over 120 Afghan women and girls fleeing violence were supported by Humanitarian Assistance for the Women and Children of Afghanistan (HAWCA).
- 3600 Nigerian women and girls facing violence and discrimination were supported by the Women's Rights Advancement and Protection Alternative (WRAPA).
- 2400 Somali girls were able to get an education provided by the Galkayo Education Center for Peace and Development (GECPD), which has increased girls' enrollment in the region to 40%, the highest rate in the country.
- In Nepal, the Forum for Women, Law and Development (FWLD) won a high court judgment for six girls who were sexually exploited in a children's home, and secured a court order to reopen the case of a policewoman gang-raped by six of her colleagues.
- In South Africa, Embrace Dignity launched *Arise, a new initiative led* by sex trade survivors to support women who have exited prostitution.



### ISTAR'S STORY

Our special thanks go to the entire DDA team for the efforts you make to raise funds for us. Indeed it is such support that renews our zeal and hope that one day FGM will be a thing of the past. Together we shall be victors!

- HAWA ADEN MOHAMED, EXECUTIVE DIRECTOR, THE GALKAYO CENTER



In February 2016, 15-year-old Istar's family contacted The Galkayo Center to ask for help. Istar had been subjected to infibulation, a form of female genital mutilation (FGM) which leaves girls with their labia stitched together following the removal of the clitoris. Hawa Aden Mohamed, the founder of the Galkayo Center told us what happened:

"Istar was married off to a 70-year-old man who paid 10 camels and a gun for her. As happens with many girls who have undergone this type of FGM, the husband was unable to penetrate her. He used a traditional dagger to cut her open. But he did it with so much force that the dagger went deep, affecting the vagina walls and cutting into her cervix. Istar started bleeding profusely, forcing her family to seek medical help. We helped Istar get medical assistance through one of the three hospitals we are working with, and our social workers have been providing her with psycho-social counseling throughout the healing process. Although she is now out of danger, Istar is deeply traumatized."

### WHEN JASON MET MAMAN ROSE



In October 2016, thanks largely to support from *DDA donors Jason Hackmann and actress Robin Wright, Synergie des Femmes opened a shelter* for 90 survivors of sexual and domestic violence in the Democratic Republic of Congo. Jason was inspired by his visit to Synergie, where he met Maman Rose. In his own words:

"While visiting Synergie des Femmes, I met a woman called Maman Rose, who had suffered unimaginable atrocities. She and her husband had been working in their field when rebels came and took him away. She later learned that he had been killed. When Maman Rose went to recover his body, she was raped. Soon after, she and a group of women and men were captured by rebels.

Maman Rose, like the other women, was tied to a tree, beaten and raped again. The rebels burned the men alive and hacked the other women to death with machetes, while she was left barely alive. A man found her some days later, still tied to the tree, and he took her to safety. She went back to her village, but discovered she was pregnant. Her husband's family kicked her out of their home and Maman Rose went to Goma with her children, where her daughter was raped and she too became pregnant.

I talked with Maman Rose in a small house that Synergie provides for her, her seven children and one grandchild. She was contemplating suicide before Synergie came to help her and she said she owes everything to them, as she could not have managed without them. Amazingly, she said that she forgave the rebels who attacked her.

Her dream was that all of her kids could go to school one day. For just a few thousand dollars, I have been able to make her dream come true and guarantee that all of her children will go to school through the rest of their school years."

Through Donor Direct Action, you can support the front line work of Synergie des Femmes in the Congo, and you can help women like Maman Rose rebuild their lives.

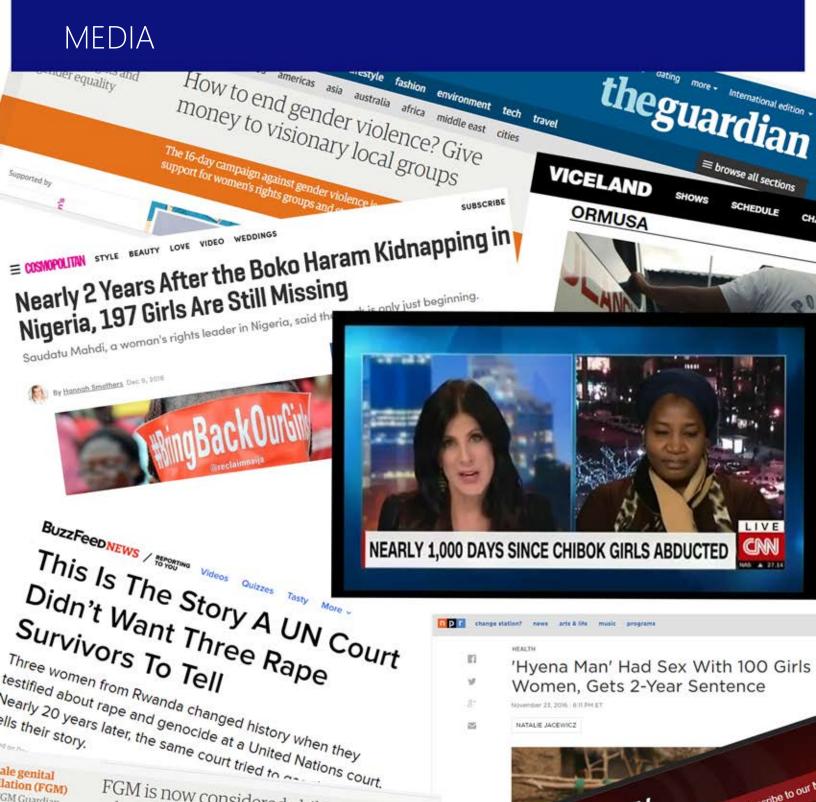
- JASON HACKMANN

# REHABILITATING SURVIVORS OF RAPE



Panzi Foundation supports and supplements the work of Panzi Hospital. Under the supervision of Medical Director Dr. Denis Mukwege, Panzi Hospital has treated *over 25,000 women for gynecological conditions*. Many of these women and girls – and in some cases even infants – have been subjected to severe sexual violence.

In addition to raising funds to support Panzi Foundation, Donor Direct Action has also supported Dr. Mukwege in his efforts to ensure that the hospital is a safe and secure place for the survivors receiving treatment there, as well as for staff, one of whom was abducted, raped and tortured. Donor Direct Action helped ensure that the hospital was protected by the UN peacekeeping force (MONUSCO). We also facilitated high level meetings between Dr. Mukwege and UN Secretary General Antonio Guterres, as well as other political leaders including UN Ambassadors, former US President Bill Clinton, and with Nicholas Kristof of the New York Times, which resulted in a Facebook Live video, viewed by over 14,000 people.



GM Guardian Media Campaign

**3** ...

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FGM is now considered child abuse, but where is the funding?

Despite death threats and intimidation, African women are working tireless eradicate female genital mutilation on the ground. But not enough funding





# **EVENTS**

Donor Direct Action organized various high level events in the United States in 2016, during which we connected our partners with top decision-makers, celebrity support and donors.



#### "WHAT NEXT FOR THE CHIBOK GIRLS?"

"With these girls, we have seen hope, we can build on hope... with those of them that have come back, there is work to be done. How much work? I can't tell you. It's so much work to reconstruct the psyche of someone who has been through what these girls have been."

These are the words of Saudatu Mahdi, Secretary-General of Women's Rights Advancement and Protection Alternative (WRAPA) and a co-founder of the Bring Back Our Girls campaign, at a Donor Direct Action event in New York in December 2016.

The discussion brought together Jane Fonda, Gloria Steinem and Robin Morgan, and was moderated by ABC's Amy Robach. Following the event, Saudatu Mahdi appeared on CNN International to talk about the fate of the Chibok girls.



#### "POP CULTURE, GLOBAL INSTABILITY AND THE EXPLOITATION OF WOMEN"

"Many people absorb ideas about what prostitution is from literature and from film. What was happening to us in the brothels and red light zones wasn't work or anything remotely resembling work."

These are the words of Rachel Moran, Executive Director of SPACE International. Donor Direct Action hosted an event in June, which brought together Margot Wallström, Sweden's Foreign Minister, Gloria Steinem and Rachel Moran to discuss gender equality as a matter of peace and security for all societies.

#### "WOMEN LEADERS FROM MIDDLE EAST CRITICAL OF CURRENT PEACE EFFORTS"

In March, Donor Direct Action and Karama held *a press conference at the United Nations* to bring attention to the voices of women front line activists from Libya, Syria and Yemen. It was co-sponsored by the Irish Mission to the United Nations.

The following morning, Donor Direct Action organized a breakfast for UN missions and media with Karama's Middle East delegation to the Commission on the Status of Women, to discuss the intertwined issues of equality, peace and security in relation to Sustainable Development Goal 5 on gender equality.



Donor Direct Action also coordinated a *high-level meeting between the delegation and U.S. Permanent Representative to the United Nations, Samantha Power*.



# DONOR DIRECT ACTION PARTNERS

**Afghanistan:** Humanitarian Assistance for the Women and Children of Afghanistan (HAWCA)

**Democratic Republic of Congo**: Synergie des Femmes Contre les Violences Sexuelles (SFVS); Panzi Foundation

El Salvador: Organización de Mujeres Salvadoreñas por la Paz (ORMUSA)

*Ireland/Global*: SPACE International

Kenya: Tasaru Ntomonok Initiative (TNI)

Latvia: Marta Resource Centre for Women (MARTA)

*Libya*: Libyan Women's Platform for Peace (LWPP)

Nepal: Forum for Women, Law & Development (FWLD)

Nigeria: Women's Rights Advancement and Protection Alternative (WRAPA)

**Palestine**: Women's Center for Legal Aid and Counselling (WCLAC)

**Somalia:** Galkayo Education Center for Peace and Development (GECPD)

South Africa: Embrace Dignity

Syria: Syrian Women's Forum for Peace (SWFP)

# DONOR DIRECT ACTION TEAM

Jessica Neuwirth, Founder/Director
Aude Coquatrix, Deputy Director
Brendan Wynne, Communications Director
Amanda Sullivan, Social Media Coordinator
Marjorie Messinger, Website/Administrative Coordinator
Carrie Ortiz, Executive Assistant
Hanny Megally, Regional Advisor (Middle East/North Africa)
Anber Raz, Regional Advisor (Asia/Africa)
Susana Chiarotti, Regional Advisor (Latin America)

# DONOR DIRECT ACTION STEERING COMMITTEE

Gloria Steinem and Navi Pillay (Co-Convenors), Donna Deitch, Lela Goren, Jane Levikow, Robin Morgan, Jessica Neuwirth, Lynn Nottage, Hibaaq Osman, Lina Srivastava and Liz Young.

### SISTERHOOD IS GLOBAL INSTITUTE

Donor Direct Action is a project of *The Sisterhood Is Global Institute* (SIGI). This think tank of international feminism was founded by its current president Robin Morgan and the late Simone de Beauvoir.

#### **Board Members:**

Robin Morgan, President
Jessica Neuwirth, Vice President
Elizabeth Evatt, Treasurer
Karen Berry, Secretary
Jane Fonda
Navanethem Pillay
Gloria Steinem



#### THANK YOU

# Thank you to everyone who has supported Donor Direct Action in various ways. The work we do depends entirely on you:

Morra Aarons-Mele Deborah Ashford Megan E. Bell Karen Berry

Gerald M Bory Twiss Butler

**Debra Winston Levin Trust** 

Puja Dhawan

Abigail Disney, California Community Fdn

Kaitlyn Downing

Jane Fonda

Amina Goodwin

Lela Goren

Jason Hackmann, Bryanmark Financial Group

Immigrant Council of Ireland

Vincent Isom Jana Foundation

Chandra Jessee, InMaat Foundation

Rachel Kropa

lara Lee, Cultures of Resistance

Susan Markham Loredana Mondani Gloria S. Neuwirth NoVo Foundation

Charlotte Örnemark

Chelsea Reed Carolyn Riley Amy Robach

Robert Gore Rifkind Foundation

Ruth Turner Fund Arlette Sangwa Marla Schaefer

Verena Seiler and Adrian Pfaff-Seiler

The Seymour 1989 Trust

Pamela Shifman

Laura Sova

Kasi Spyker-Duncan

Liel Sterling JD Stier

Meryl Streep Ann Syauta Jennifer Vento Darren Walker

Wallace Fox Foundation

Jennifer Warburg

Weishoff Sisters Foundation

Teri Whitcraft Robin Wright Liz Young



# FINANCIAL STATEMENTS \*

	2016	2015	
ASSETS			
CURRENT ACCETC			
CURRENT ASSETS Cash and cash equivalents	\$144,140	\$525,847	
Grants receivable	\$9,500	\$25,047	
Prepaid expenses and other assets	\$8,346	-	
Investments in certificates of deposit	\$649,973 \$6,067		
Website	\$6,067	\$12,133	
TOTAL ASSETS	\$818,026	\$562,980	
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
Accrued expenses	\$37,781	\$14,406	
Total Liabilities	\$37,781	\$14,406	
NET ASSETS			
Unrestricted	\$696,176	\$447,998	
Temporarily restricted	\$84,069	\$100,576	
Total Net Assets	\$780,245	\$548,574	
TOTAL LIABILITIES AND NET ASSETS	\$818,026	\$562,980	
Change in Unrestricted Net Assets:			
PUBLIC SUPPORT AND REVENUE			
Contributions and grants:	¢310.400	****	
Foundations Individuals	\$219,400 \$283,577	\$142,325 \$260,718	
Corporations	φ203,311 -	\$269,718 \$89	
Donated services	\$82,500	\$82,500	
Donated use of facilities	\$36,000	-	
Service fees Interest income	\$11,000	- *12	
Unrealized loss	\$3 (\$27)	\$13 -	
Public Support and Revenue before	(4-1)		
Releases from Restrictions	\$632,453	\$494,645	
Net Assets Released from Restrictions	\$502,928	\$562,211	
Total Public Support and Revenue	\$1,135,381	\$1,056,856	
EXPENSES			
Program services	\$751,026	\$683,800	
Management and general	\$102,963	\$54,159	
Fundraising and development	\$33,214	\$33,915	
Total Expenses	\$887,203	\$771,874	
Change in Unrestricted Net Assets	\$248,178	\$284,982	
Change in Temporarily Restricted Net Assets:  Contributions and grants:			
Foundations	\$265,861	\$359,600	
Individuals	\$120,510	\$142,033	
Corporations	\$100,050	\$95,100	
Net Assets Released from Restrictions	(\$502,928)	(\$562,211)	
Change in Temporarily Restricted Net Assets	(\$16,507)	\$34,522	
Total Change in Net Assets	\$231,671	\$319,504	
NET ASSETS, Beginning of Year	\$548,574	\$229,070	
NET ASSETS, END OF YEAR	\$780,245	\$548,574	

<sup>\* =</sup> Copies of the complete, audited reports may be obtained from Donor Direct Action or from the State of New York, Department of Law, Office of Charities Registration

Women's rights organizations have always been underfunded and now the situation is even worse: during the past 5 years their funding has fallen by half. That is why Donor Direct Action supports these front-line activists – and why I support Donor Direct Action.

#### - JANE FONDA, BOARD, SISTERHOOD IS GLOBAL INSTITUTE

Donor Direct Action re-grants without restriction at least 90% of funds raised, allowing front line organizations to decide how funds are best spent. This enables the inspiring women who lead these groups to set their own priorities and maximize the impact of their work.

#### - JESSICA NEUWIRTH, FOUNDER, DONOR DIRECT ACTION

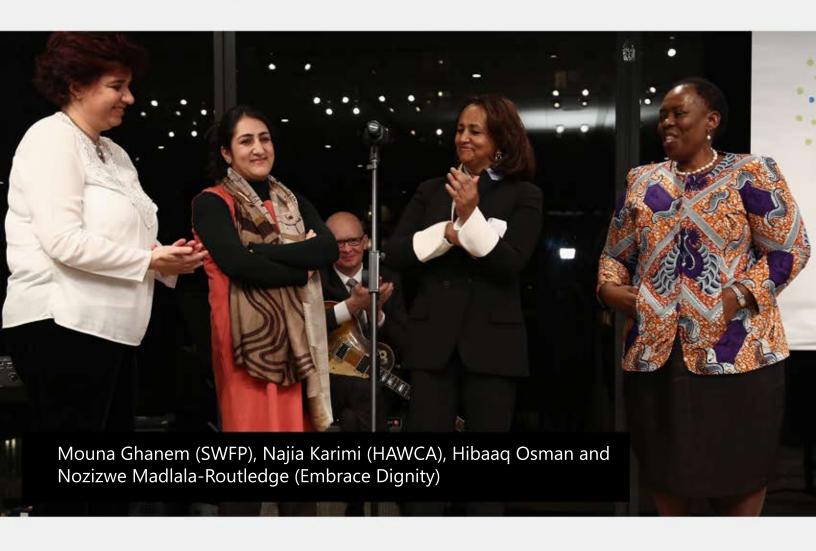
I've witnessed the power and capability of the work of Donor Direct Action and its partners. I have seen their work against sex trafficking and female genital mutilation firsthand in India and in Kenya. My commitment is to documenting and supporting DDA – a groundbreaking and efficient way to contribute to ending violence and discrimination against women worldwide.

#### - DONNA DEITCH, STEERING COMMITTEE



DDA sends 90% of the money you donate directly to women on the ground. If you give \$1 today, tomorrow a woman in Afghanistan, the Congo or Nepal can get \$0.90. I think that's an extraordinary thing.

#### - LYNN NOTTAGE, STEERING COMMITTEE



We are sisters in this fight, and as soon as we recognize this, we have a stronger network of voices fighting on our behalf. None of us is free if one of us remains in chains, and we must work together to ensure our collective freedom, advancement and dignity above all.

- HIBAAQ OSMAN, STEERING COMMITTEE



# Strengthening Women Worldwide

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